



SOJOURNEY PUBLICATIONS'

2011 SOJOURNAL - DIARY & PERSONAL GUIDE

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Suite no. 117, Private bag X013, Knysna, 6570

ADVERTISEMENT BOOKING AND ORDER FORM

Booking Details

Company		Email Address	
Contact Person		Postal Address	
Telephone			
Fax		Web site	

The Sojournal is a diverse guide through your journey.

After 3 years, the 2011 edition will bring new, light energy with fresh useful information. The diary consists of daily guidance, the moon times, Mayan oracles and more. A variety of cultural and religious holidays are indicated throughout the year. The beginning of each Zodiac month has an artwork (sourced from local South African artists) and an Astrological introduction to the month ahead.

As this diary is a comprehensive guide and people refer to it daily, we feel it is a valuable and useful place to have a directory. We shall list all the Health shops and selected stores for free, according to region. Each advert will become a part of the readers life for the year and find exposure via the Sojourney website <http://www.sojourney.co.za/>

Select the adverts you wish to place. If you have any questions or special requests then please contact us.

We are not yet vat registered, so the prices are as you see.

Full colour graphical advert - allowing you full creative freedom in presenting your image.

		Sojournal	
A5 (12.5CM WIDE X 19CM HIGH)	Full page	<input type="checkbox"/>	R7 200.00
A6 (12.5CM WIDE X 9.5CM HIGH)	Half page	<input type="checkbox"/>	R4 800.00
A7 (6.25CM WIDE X 9.5CM HIGH)	Quarter page	<input type="checkbox"/>	R2 600.00

Black & white graphical advert - allowing you creative freedom in presenting your image.

A5 (12.5CM WIDE X 19CM HIGH)	Full page	<input type="checkbox"/>	R4 800.00
A6 (12.5CM WIDE X 9.5CM HIGH)	Half page	<input type="checkbox"/>	R2 600.00
A7 (6.25CM WIDE X 9.5CM HIGH)	Quarter page	<input type="checkbox"/>	R1 350.00

Directory listing (Text) - These appear at the rear of the diary or calendar guide book.

Listing with 40 words	Plain text	<input type="checkbox"/>	R620.00
Listing	Name, Region, Email, Web, Phone	<input type="checkbox"/>	R300.00

Graphic advertisers appear on the web site for the year, get a free listing and get a free copy of the Sojournal. Bookings must be made prior to the 14th May 2010. A deposit is required upon booking and payment plans are available via arrangement for graphic adverts. These products will be available in retail outlets from latest August 2010. At least 3 000 of each publication will be printed, although more may sell due to high demand.

Advance orders may be made here. Official outlets will appear on the outlet list in web site.

	Sojournal	Planting Calendar
Wholesale (Minimum 100)	R120.00	R50.00
Minimum 50	R125.00	R53.00
Minimum 25	R128.00	R55.00
Minimum 15	R133.00	R60.00
Suggested retail price	R195.00	R110.00

This form may be faxed to **086 690 6755**

Signed _____

Payments to be made to Sojourney Publications

Date _____

FNB Branch 200309 (Mowbray), Cheque account 6215 0611 616