



SOJOURNEY PUBLICATIONS'
 2011 EDITIONS
 GARDEN GUIDE - GREEN DIRECTORY
 & PLANTING CALENDAR

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ADVERTISEMENT BOOKING AND ORDER FORM

Company		Email Address	
Contact Person		Postal Address	
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Fax		Web site	

Garden Guide - Green Directory: A free publication to be distributed nationwide to nurseries and other retail outlets. All nursery listings are free of charge and categorised by region and area of speciality, although display adverts are available too. We invite all gardening, landscaping and related businesses to advertise their products and services here. 10 000 copies are to be distributed nationally.

Planting Calendar: A planting calendar indicating the gardening activities according to the SA moon times and other methods. Compiled by our South African gardening expert, these methods have been studied and put to practical use – invaluable information for any gardener.

Advertisers and wholesale orders will get a free copy of the Planting Calendar. Bookings for adverts must be made prior to the end of July 2010. Stock will be available in all outlets from September 2010.

Please select the advertisements you wish to place. Your advert will appear on the website immediately, and throughout 2011. Should you have any questions or special requests, please contact us.

Green Directory

Full colour graphical advert - allowing you full creative freedom in presenting your image

A5 (12.5CM WIDE X 19CM HIGH)	Full page		R3 500.00
A6 (12.5CM WIDE X 9.5CM HIGH)	Half page		R1 800.00
A7 (6.25CM WIDE X 9.5CM HIGH)	Quarter page		R950.00

Black & white graphical advert - allowing you creative freedom in presenting your image

A5 (12.5CM WIDE X 19CM HIGH)	Full page		R2 000.00
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A7 (6.25CM WIDE X 9.5CM HIGH)	Quarter page		R600.00

Directory listing - Plain text entries

40 words	Plain text		R245.00
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Advance Orders

Quantity	Planting Calendar	Garden Guide Green directory
100+	R50.00 each	Quantity (5 - 50 or more)
50 - 100	R53.00 each	
25 - 50	R55.00 each	
Suggested retail price	R110.00	

Signed _____
 Date _____

This form may be faxed to **086 690 6755**

Payments to be made to Sojourney Publications
 FNB Branch 200309 (Mowbray), Cheque account 6215 0611 616